



PAMA Performing Arts
Medicine Association

SPONSORSHIP PROSPECTUS: A PARTNERSHIP INVITATION

PAMA SYMPOSIUM MANCHESTER 2027

BRIDGING THE GAP: CONNECTING RESEARCH, CLINICAL PRACTICE AND PERFORMANCE

DATES

15–18 July, 2027

VENUE

Royal Northern College
of Music, Manchester

MEMBERS WORLDWIDE

620+ across 30+ countries

Join us for this landmark year for PAMA with our first Symposium hosted at a conservatoire, and only the second PAMA Symposium ever held outside the USA. This is an invitation for your organisation to partner with an international, interdisciplinary community, and the wider UK performing arts medicine field converging in Manchester for the first time.

A PERSONAL INVITATION

FROM THE CO-CHAIRS



Dear Colleague,

Thank you for taking the time to consider a partnership with PAMA's 2027 International Symposium.

PAMA is a not-for-profit dedicated to advancing performing arts medicine worldwide, and the Symposium is how we bring that community together each year — arts leadership, clinicians, researchers, educators and performers, connecting research, clinical practice and performance under one roof. Manchester 2027 puts your organisation in front of that full community, at a scale and level of engagement hard to find anywhere else in the field.

We'd welcome the chance to discuss what a partnership could look like for you.

Warm regards,



Dr. Kat Cottrell

MBBS, CCFP, GDCE, DipABRSM

Co-Chair, PAMA 2027 International Symposium



Line Hilton

MSc PAM, B.Mus Ed (Jazz), Cl. Hyp

Co-Chair, PAMA 2027 International Symposium

WHY PARTNER WITH PAMA



The Performing Arts Medicine Association (PAMA) is the international home for performing arts medicine — a field dedicated to keeping artists performing at their best. Founded in 1989, PAMA unites physicians, allied health professionals, researchers, arts leadership, educators and performing artists around one shared goal: advancing the health and wellbeing of performers, on stage and behind the scenes.

PAMA's 2027 International Symposium brings that community to Manchester — connecting research, clinical practice and performance, the throughline of everything PAMA does. It's a landmark year: our first Symposium hosted at a conservatoire, and only the second ever held outside the USA.

The room in Manchester will be broader than our membership alone. Symposium attendance regularly draws close to half its audience from outside PAMA's existing membership — and hosting at the Royal Northern College of Music puts us directly in front of the UK and European performing arts medicine community we most want to reach: clinicians, researchers and institutions who may not yet know PAMA, meeting us on their doorstep for the first time.

Partnering with PAMA means putting your organisation in front of both an established, international specialist community, and the wider performing arts medicine world converging on the UK.

The Symposium is PAMA's flagship event, but partnership isn't limited to four days in July. PAMA runs year-round: the Journal of Performing Arts Medicine (JPAM), our peer-reviewed journal on performing arts medicine; the PAMA Learning Hub, offering ongoing education including the Essentials of Performing Arts Medicine (EPAM), our certificate course; and the DIVA+ Performer Health Assessment Framework, used by clinicians across the field. A partnership with PAMA puts your organisation alongside the professional infrastructure of the entire field, not just a single event.

620+

Members worldwide

30+

Countries represented

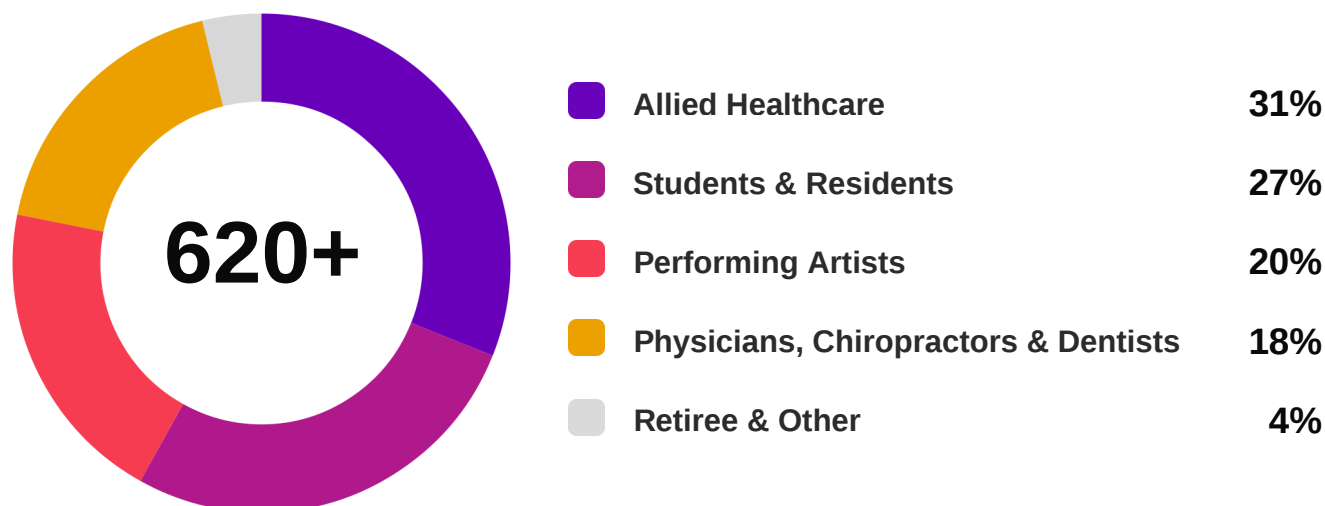
~47%

Of past Symposium attendees
are non-members

AN AUDIENCE WORTH REACHING

WHO YOU'LL REACH

PAMA brings together the full pipeline of performing arts medicine in one room — the clinicians treating injuries, the researchers building the evidence base, the educators training the next generation, and the performers whose health depends on all three. For a partner, that means reaching decision-makers and end-users in the same audience, across disciplines that rarely gather anywhere else.



PARTNER WITH US

SIGNATURE SUPPORT

For organisations who want top-level visibility across the whole Symposium — while keeping the Symposium's educational content independent, in line with CE compliance standards.

Benefits	Headline Sponsor	Welcome Reception Sponsor	Young Professionals Reception Sponsor
Investment	From £8,000	From £6,500	From £3,000
Complimentary registrations	2	2	1
Complimentary exhibit table	✓	—	—
Verbal acknowledgment, opening & closing remarks	✓	✓	✓
Logo on programme cover	✓	—	—
Logo listed in brochure	✓	✓	✓
Logo on website	✓	✓	✓
Naming rights on associated event	—	Welcome Reception	Young Professionals Reception

HEADLINE SPONSOR

From £8,000

Top billing on promotional materials and the programme cover. Logo listed in brochure & on website. 2 complimentary registrations. Complimentary exhibit table. Verbal acknowledgment at opening & closing remarks.

WELCOME RECEPTION SPONSOR

From £6,500

Exclusive naming rights on PAMA's opening reception, where the full Symposium community — attendees and guests — gathers for the first time. Logo listed in brochure & on website. 2 complimentary registrations. Verbal acknowledgment at opening & closing remarks.

YOUNG PROFESSIONALS RECEPTION SPONSOR

From £3,000

Naming rights on PAMA's dedicated reception for early-career clinicians, researchers and performers. Logo listed in brochure & on website. 1 complimentary registration. Verbal acknowledgment at opening & closing remarks.

All partnerships are separate from Symposium educational content and speaker selection, in keeping with CE compliance standards.

[ENQUIRE ABOUT SIGNATURE SUPPORT →](#)

MORE WAYS TO GET INVOLVED

NAMED OPPORTUNITIES



Smaller, focused ways to put your organisation in front of the PAMA community.

COFFEE BREAK SPONSOR

From £1,200

Your branding featured at the coffee station throughout the four-day Symposium — a natural gathering point between sessions.

REGISTRATION / DELEGATE BAG SPONSOR

From £1,200

Your printed insert in every delegate bag, and signage at the registration desk — the first thing delegates see on arrival.

POSTER PRIZE SPONSOR

From £1,000

Fund the prize awarded to the top-scoring poster presentations. Winners are selected entirely through PAMA's independent judging.

PARTICIPANT PERFORMANCE SPONSOR

From £1,000

Naming rights on the evening where PAMA delegates take the stage themselves — a long-standing Symposium tradition. Logo listed in brochure & on website.

EXHIBIT TABLE

From £800

Table space in RNCM's upper concourse, in the heart of Symposium traffic. Logo on website & app, acknowledgment at opening remarks. Space is limited — early confirmation is strongly encouraged.

ENQUIRE ABOUT A NAMED OPPORTUNITY →

INTEGRITY IN EVERYTHING WE DO

HOW PARTNERSHIP WORKS



PAMA's Symposium is a CE-accredited educational event. Partnership support helps make the Symposium possible but it never shapes what's on stage. Speaker selection, session content and the scientific programme are determined independently of any sponsor relationship, in line with CE compliance standards.

What partnership does give you is real, direct access to the field: visibility in front of an international, highly engaged audience; a place in the room where performing arts medicine's research and clinical practice communities gather; and association with a Symposium built on independence and trust.

We're also open to conversations beyond the opportunities on the previous pages — including in-kind partnership, and support routed through a formal unrestricted educational grant, for organisations for whom that's the right structure.

[TALK TO US ABOUT PARTNERSHIP →](#)



TERMS & HOW TO APPLY



Application deadline: 31 January 2027. Applying early gives your organisation the best chance at limited signature tiers and named opportunities, and ensures inclusion in printed materials.

Payment

Full payment, plus applicable taxes, is due within 30 days of invoice, and in any case before 15 May 2027.

Cancellation

Full refund for cancellations received more than 60 days before the Symposium (on or before 16 May 2027). No refund for cancellations received within 60 days of the Symposium.

Allocation

Signature Support and Named Opportunities are offered on a first-come, first-served basis. PAMA reserves the right to decline any sponsorship not aligned with its mission or CE compliance obligations.

Logo & Assets

Sponsors are asked to supply a high-resolution logo (colour and mono) within 14 days of confirmation, to guarantee inclusion in printed materials.

CE Compliance

By sponsoring, your organisation agrees to have no influence over speaker selection, session content, or the scientific programme, consistent with PAMA's CE compliance standards (see "How Partnership Works").

ENQUIRE OR APPLY →

GET INVOLVED

JOIN US IN MANCHESTER

For sponsorship enquiries, contact:

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Learn more about PAMA

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