

# **POSTER PARADE GUIDELINES 2025**

## Poster Upload Due June 20, 2025

#### **Time Limit**

The Poster Parade is a unique opportunity that allows each presenter a 3-minute oral presentation to discuss the overall work presented on the printed poster. Due to the quick nature of these presentations, time keeping will be strictly enforced, regardless of whether you have finished delivering your content. Your compliance is greatly appreciated.

#### **Poster Presentation Requirements:**

- You are required to **print and bring** your poster to the symposium.
- Posters must be 36 inches (91 cm) wide x 48 inches (122 cm) tall, PORTRAIT orientation.
- Include your name and affiliation (if applicable) on your poster.
- All posters must be hung in the poster presentation area by 8:30 am on the day you are scheduled to present.
- The 3-minute round-robin style oral portion is considered the poster parade. This will take place during the morning poster session. This is to be a quick overview of your project. No slides will be shown.
- Posters will be left up for attendees to view for the full day you are scheduled. Please be available during coffee breaks, on your scheduled day, to answer questions from attendees.
- You will be responsible for taking down your poster presentation by 5 pm on your scheduled day.
- <u>Submit your poster as a PDF file to PAMA</u> for use in our virtual symposium system. This will allow virtual attendees to also view your poster.
- Poster Competition: judging will take place during the Poster Parade presentations as well as during coffee breaks. Winners will be announced on Sunday.

#### **Poster Presentation Guidelines and Information:**

Ensure your text and graphics are legible. Use the below font size chart as a guide.

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What	Font Point Size	Why
Title	90+	Title should be visible from 10 feet away.
Headings	32+	Headings should be readable from 5 feet away.
Subheadings	20+	Smaller than headings, but more noticeable than main body text.
Main Body Text	16 - 18	Comfortable text size for reading closer to the poster.

- Make text clear and to the point. Bullets, numbering, and headlines are easier to read.
- Do not just print your submitted abstract and call it a poster. Your poster should be a VISUAL abstract. There are many examples of great posters on the web for inspiration.

- Include your email address next to your name to help people contact you. You can also include a small photo of yourself to help people find you during the symposium.
- Pins will be available for you to hang your poster.
- Take full advantage of your allotted time slots to discuss your findings and network with other attendees.
- New this year We are allowing visual aids at the poster session during coffee breaks. We will NOT be allowing videos during the oral presentation portion. For those wishing to use audio/visuals to enhance the poster experience during coffee breaks, please remember:
  - We may not be able to provide electricity so plan to have your devices charged elsewhere;
  - We do not have room for tables so you will need to hold your devices to show attendees your videos;
  - o Do not depend on a stable Wi-Fi connection.

#### **Poster Competition:**

All poster presentations will be entered in the poster competition. Judges will approach poster presenters during their presentation session, but will not disclose their identity as a judge.

Posters will be judged based on four categories:

- Design and Structure
- Methodological Rigor and Report
- Presentation
- Impact

Please follow directions closely regarding poster dimensions, content, and display. If you have any questions, please feel free to contact the PAMA Research Committee Chair at <a href="mailto:artsmedresearch@gmail.com">artsmedresearch@gmail.com</a>.

### Suggestions from past presenters:

- Print your poster on fabric. This makes traveling with your poster easier. It is lightweight, durable, and fits in a suitcase. There are many companies that print on fabric and it often costs less than printing on paper.
- Bring business cards to handout, this helps facilitate networking with other attendees.
- Create a handout of your poster for attendees to take with them.

If you have questions, please direct them to Dorry Allen at <a href="mailto:services@artsmed.org">services@artsmed.org</a>

Submit your poster as a PDF file to PAMA